

Finance. Fundraising Forms and Sources

or simply

Where to get Money?

Social Innovation 2017

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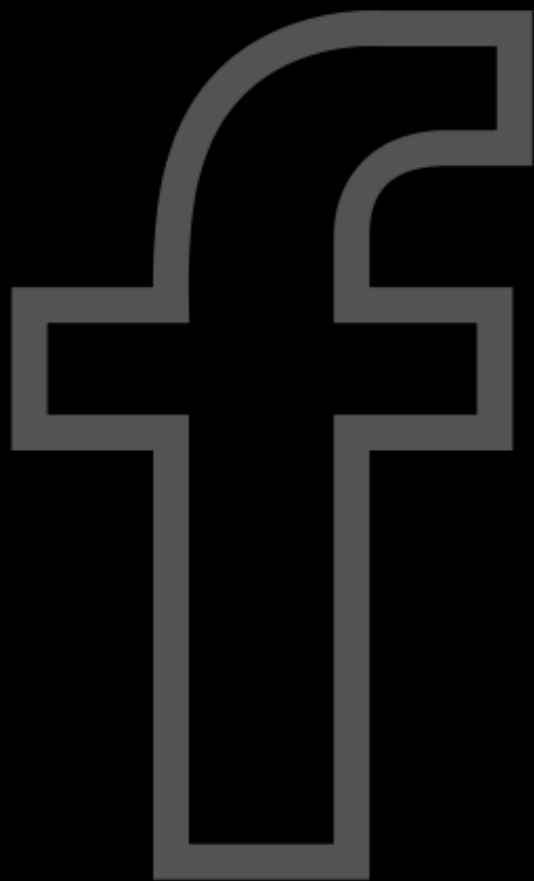
Valsts ieņēmumu dienests

FINISHED FILES ARE THE RESULT OF YEARS OF SCIENTIFIC STUDY COMBINED WITH THE EXPERIENCE OF YEARS.

:)

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First F...



Family



FOO FIGHTERS

Friends



Fools! :)

~~Fools~~

Fundraising
Financial institutions
Finance capital
and other

Fundraising and Income

1. Solid and sustainable in long
2. Must develop a fundraising plan and budget
3. In funding you will need to use as many sources as possible

Which Sources are Achievable and Profitable?

1. Grants
2. Donations
3. Sales and Trading
4. Events
5. Memberships
6. Sponsorship and Contracts
7. Crowdfunding
8. Loan financing and equity capital

1. Attracting and Searching for GRANTS

EXAMPLE: ALTUM (Latvia) grants and social entrepreneurship program:

<https://www.altum.lv/lv/pakalpojumi/biznesa-uzsacejiem/socialas-uznemejdarbibas-programma/par-programmu/>

2. Collecting DONATIONS

Fundraising From Donations

- Is your fundraising legal?
- Is your fundraising ethical?
- Is your economic and effective?
- Are your fundraising activities going to damage your reputation in some way?
- What is a appraisal of risks and steps to manage it?

3. Generating Income From **SALES and TRADING**

4. Generating Income From EVENTS

Event ideas

- Celebrity dinners
- Festivals
- Sell outs
- Fashion parades
- Talent contests
- Art shows
- Balls, dances
- Film nights
- Games nights
- Other



5. Generating Income From **MEMBERSHIP**

6. Generating Income From **SPONSORSHIP** and **CONTRACTS**



7. Attracting Income and Capital From **CROWDFUNDING**

Crowdfunding Sites for Social Entrepreneurs

1. [Kickstarter.com](https://www.kickstarter.com)
2. [StartSomeGood.com](https://www.startsomegood.com)
3. [Indiegogo.com](https://www.indiegogo.com)
4. [Rockethub.com](https://www.rockethub.com)
5. [Pozible.com](https://www.pozible.com)
6. [Causes.com](https://www.causes.com)
7. [Razoo.com](https://www.razoo.com)
8. [Crowdrise.com](https://www.crowdrise.com)
9. And other

8. LOAN FINANCING AND EQUITY CAPITAL

Loans

- Is it really the best option?
- Do you have and are you willing to risk with assets as security?
- Do you have the appropriate skills and system of how to manage it?
- What is a appraisal of risks and steps to manage it?

Equity capital

- Do you have a power to raise equity capital?
- Do potential investors share your objectives?
- Do you wish to distribute profits for external investors?
- What is a appraisal of risks and steps to manage it?

Financial investors
or
Strategic Partners



or



SHARK TANK



Some advices

CULTIVATING AN
INVESTMENT IS ABOUT
BUILDING A RELATIONSHIP

USE EVERY INTERACTION
WITH AN INVESTOR AS A
WAY TO MAKE A CONCRETE
ASK.

FOUNDERS, NOT FINANCIAL
ADVISORS, SHOULD
MANAGE RELATIONSHIPS
WITH INVESTORS.

INVESTORS CAN OFFER
MORE THAN FINANCING.

ONE OF THE BEST
RESOURCES AN INVESTOR
CAN OFFER IS ACCESS TO
OTHER ENTREPRENEURS IN
THEIR PORTFOLIO.

DON'T ACCEPT EVERY
MONEY OFFERED!



THANK YOU VERY MUCH!